

LIMITED EDITION

THE ULTIMATE GUIDE TO — RESIDENTIAL — METAL ROOFING

Why Homeowners Are Upgrading to Metal Roofs
and Choosing the Right Type for Their Home

KODY LANDALS

FOUNDER & CEO | TOP RATED ROOFING COMPANY

TABLE OF CONTENTS

FOREWARD 1

CHAPTER 1: Introduction to Metal Roofing 2

CHAPTER 2: Why Homeowners Are Choosing Metal Roofs 6

CHAPTER 3: Types of Residential Metal Roofing 9

CHAPTER 4: Benefits and Drawbacks of Metal Roofing 14

CHAPTER 5: Choosing the Right Metal Roof for Your Home ... 17

CHAPTER 6: Installation Process: What to Expect 21

CHAPTER 7: Maintenance and Care for Metal Roofs 23

CHAPTER 8: Cost Considerations and Financing Options 25

CHAPTER 9: Is Metal Roofing Right for You? 27

FOREWARD

When it comes to protecting your home, few decisions are as important as choosing the right roof. A roof isn't just a layer of protection—it's an investment in your family's safety, your home's value, and your peace of mind. Metal roofing stands out as one of the most durable, efficient, and visually stunning options available today, and it's reshaping the way homeowners think about roofing.

This guide was created to answer the questions I hear most often as the CEO of Reimagine Roofing. Homeowners want to know: Is metal roofing worth it? How does it compare to traditional materials? What are the benefits and costs? With so much information out there, I wanted to provide a straightforward resource to help you make an informed decision.

Our journey started with a clear mission: to transform the roofing industry into something more professional, reliable, and focused on delivering the best experience for homeowners. Metal roofing has become a cornerstone of that mission, offering unmatched longevity, energy efficiency, and modern design that meets the needs of today's homeowners.

This book is for anyone considering a better way to protect their home. Whether you're navigating storm seasons, looking to save on energy bills, or simply want a roof that lasts a lifetime, you'll find the answers and insights you need right here.

Here's to roofs built for the future and a home you can be proud of.

Kody Landals

Founder & CEO, Reimagine Roofing

CHAPTER 1

Metal roofing has revolutionized the way homeowners think about their roofs. No longer just an industrial or agricultural solution, today's metal roofing is sleek, durable, and versatile, offering benefits far beyond the traditional materials like asphalt shingles or clay tiles.

As a homeowner, your roof is your first line of defense. It protects you, your family, and your most valuable asset—your home. But what if that defense could last 50 years or more, require minimal maintenance, and look incredible while doing it? That's exactly what metal roofing brings to the table.

What is Metal Roofing?

Metal roofing refers to a system of interlocking metal panels or tiles, usually made from materials like steel, aluminum, zinc, or copper. These materials are treated to resist corrosion, protect against the elements, and enhance the aesthetic of your home. Today's metal roofs come in an array of colors, finishes, and styles, allowing homeowners to customize their look while enjoying unbeatable performance.

Why Is Metal Roofing Growing in Popularity?

For decades, metal roofing was associated with barns or industrial buildings, but things have changed. As technology advanced, so did the quality and appeal of metal roofs. Homeowners now choose metal roofing because of its unmatched durability, energy efficiency, and ability to withstand extreme weather conditions. In states like Florida and Arizona, where hurricanes and intense heat are common, metal roofs have become a top choice for people looking to protect their homes. These roofs can handle hurricane-force winds, resist the intense sun, and even reduce energy bills—making them one of the smartest investments a homeowner can make.

The Shift in Mindset

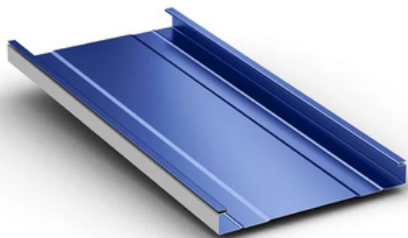
When I started working with homeowners as the CEO of Reimagine Roofing, one thing became clear: people are tired of constant roof replacements and repairs. Asphalt shingles might seem affordable upfront, but after replacing them every 15–20 years—or sooner in storm-prone areas—they become a costly and frustrating cycle.

Metal roofing flips that narrative. Instead of settling for “good enough,” homeowners are choosing materials that are built to last, save money, and elevate their homes’ appearance. A roof is no longer just a necessity; it’s an opportunity to invest in long-term value.

How Metal Roofing Works

A metal roof isn’t just about panels. It’s a system designed to work seamlessly from top to bottom:

- **Metal Panels or Shingles:** Form the outermost layer and come in various styles, from standing seam for a modern look to stone-coated steel for a more traditional appearance.
- **Fasteners and Flashing:** Securely attach the panels, accommodating natural expansion, while flashing seals edges and joints to ensure a watertight barrier.
- **Underlayment:** Waterproof and heat-resistant material that provides extra protection beneath the metal panels.
- **Ventilation and Insulation:** Keep your home energy-efficient, and battens enhance airflow and provide a solid base for metal panels.



What Makes Metal Roofing Unique?

Metal roofs stand out because they combine form and function in a way no other material does. They are:

- **Lightweight but Strong:** Despite their durability, metal roofs are surprisingly lightweight, reducing stress on your home's structure.
- **Weather-Resistant:** Metal roofs can handle rain, snow, hail, and even hurricane-force winds.
- **Low Maintenance:** Unlike other materials, metal roofs don't warp, crack, or erode over time. Basic cleaning and occasional inspections are all you need.
- **Energy Efficient:** Reflective coatings help deflect the sun's heat, keeping your home cooler and reducing energy bills by up to 25%.

Aesthetic Appeal

Gone are the days of shiny, utilitarian metal roofs that looked out of place in neighborhoods. Today's metal roofs are stylish, with options that mimic the look of tile, slate, or even wood. Whether you want a rustic feel or a sleek, contemporary vibe, there's a metal roofing option for you. Check out our [YouTube channel](#) to see how metal roofing has transformed real homes. We showcase a variety of projects that highlight the versatility of metal roofing.

SCAN HERE



Or visit www.YouTube.com/@ReimagineRoofing

Common Misconceptions About Metal Roofing

It's natural to have questions or concerns about switching to a metal roof. Let's clear up a few myths:

- **“Metal roofs are noisy.”** Actually, metal roofs are quieter than you might think. With proper underlayment and insulation, the sound of rain is often muted, creating a peaceful indoor environment.
- **“Metal roofs rust easily.”** Modern metal roofs are treated with protective coatings that resist rust and corrosion, even in coastal or humid environments.
- **“Metal roofs are expensive.”** While the upfront cost is higher than shingles, metal roofs last 2–3 times longer and require fewer repairs, making them a cost-effective choice in the long run.
- **“Metal roofs attract lightning.”** A metal roof doesn't increase your risk of a lightning strike, and if lightning does hit, the energy dissipates safely because metal is non-combustible.

The Investment Perspective

Think of a metal roof as a long-term investment rather than just another expense. The benefits start immediately—with lower energy bills, increased curb appeal, and reduced insurance premiums—and continue to pay off for decades. Many homeowners also find that metal roofing adds value to their property, making it a great choice for those considering selling in the future.

Who Should Consider a Metal Roof?

A metal roof may not be the right fit for everyone, but it's an option worth considering if you're looking for a roofing system that offers durability for decades, exceptional protection against extreme weather, modern curb appeal, reduced energy bills, and minimal maintenance costs.

CHAPTER 2

Why Homeowners Are Choosing Metal Roofs

When it comes to protecting your home, there's no room for compromise. Your roof is your first and strongest line of defense against the elements. That's why more homeowners are turning to metal roofs—they're not just another roofing option; they're a long-term investment in safety, savings, and style.

Here are the six biggest reasons homeowners across the country, and especially in states like Florida and Arizona, are upgrading to metal roofs.

1. Hurricane Resistance

In hurricane-prone areas, the durability of your roof can mean the difference between minor repairs and major losses. Metal roofs, when properly installed with hurricane straps and quality fasteners, can withstand winds up to 180 mph. Compare that to the typical shingle roof, which maxes out at 120 mph.

After recent hurricanes like Helene and Milton, many homeowners in Florida saw firsthand how vulnerable traditional roofs can be. Metal roofing systems like standing seam and stone-coated steel are designed to hold up against flying debris, torrential rain, and high-speed winds, making them an essential upgrade for peace of mind during storm season.



2. Lower Insurance Premiums

Insurance companies are all about minimizing risk, and they know metal roofs are a game-changer when it comes to storm damage. Unlike traditional roofing materials that can peel, crack, or fly off during severe weather, metal roofs are built to withstand the toughest conditions. That reliability reduces the chances of costly claims, which is why many homeowners see significant reductions in their insurance premiums after making the switch.

We've had countless customers share how upgrading to a metal roof saved them money on coverage year after year. While I always recommend consulting your insurance provider for exact details, it's clear that insurers recognize the value of a roof that's less likely to need repairs or replacements after a storm.

3. Long-Term Savings

If you're tired of replacing your roof every 15–20 years, metal roofing offers a solution. With a lifespan of 50 years or more, metal roofs far outlast asphalt shingles, which means fewer replacements and less money spent on repairs.

But the savings don't stop there. Every time a storm damages your roof, you're on the hook for a deductible, and deductibles seem to get more expensive every year. A metal roof eliminates the cycle of frequent replacements and high out-of-pocket costs, giving you a roof that's built to last—and to save.

4. Energy Efficiency

Did you know your roof plays a huge role in your energy bills? Shingles absorb heat, transferring it into your home and making your air conditioning work overtime. Metal roofs, on the other hand, reflect heat and insulate your home, keeping it cooler in the summer.

This isn't just a small perk. Homeowners with metal roofs often see energy savings of up to 25%. Over time, those reduced utility bills add up, making a metal roof not only environmentally friendly but also financially smart.

5. Modern Curb Appeal

A roof isn't just functional—it's a key part of your home's aesthetic. Metal roofs come in a variety of styles, colors, and finishes that can complement any home design. Whether you're going for a rustic, traditional look with stone-coated steel or a sleek, contemporary vibe with standing seam panels, there's a metal roofing option that matches your vision.

Homeowners who've upgraded often tell us how much they love their home's transformation. Neighbors notice, too—metal roofs make a bold statement that sets your home apart. Want to see what I mean? Check out our [YouTube channel](#) to see real homeowners' before-and-after transformations.

SCAN HERE



Or visit www.YouTube.com/@ReimagineRoofing

6. Increased Home Value

A metal roof is more than a home improvement—it's an investment that pays off when it's time to sell. Studies show that homes with metal roofs sell for 3–5% more on average compared to those with shingle roofs.

Why? Buyers recognize the value of a durable, energy-efficient roof that won't need replacing anytime soon. It's a selling point that can stand out in a competitive market, giving your home an edge when it matters most.

CHAPTER 3

Types of Residential Metal Roofing

When it comes to choosing a roof for your home, one size definitely doesn't fit all. Metal roofing offers a variety of options to fit different styles, budgets, and functional needs. Whether you're looking for a sleek, modern design or something that mimics traditional materials, there's a metal roof that's right for you.

Let's break down the most popular types of residential metal roofing and what makes each one unique.

Stone-Coated Steel: The Best of Both Worlds

Stone-coated steel combines the durability of metal with the aesthetic appeal of traditional materials like tile, slate, or wood shakes. It's perfect for homeowners who want the strength of metal but love the classic look of a tiled roof.

Key Features:

- **Durability:** Withstands harsh weather conditions, including hail and strong winds.
- **Aesthetic Versatility:** Available in a variety of colors and styles to match your home's architecture.
- **Lightweight:** Despite its look, stone-coated steel is much lighter than clay or slate, reducing stress on your home's structure.

Perfect For:

Homeowners who want the best of both worlds—beauty and strength. This option is especially popular in neighborhoods where maintaining a traditional aesthetic is important or required.

Standing Seam Metal Roofing: Sleek and Modern

Standing seam is one of the most recognizable types of metal roofing, featuring vertical panels with raised seams that run from the roof's ridge to its edge. This design isn't just about looks; it's also functional, channeling water away efficiently.

Key Features:

- **Weather Resistance:** The interlocking seams create a watertight seal, perfect for areas with heavy rain.
- **Long Lifespan:** With proper care, standing seam roofs can last over 50 years.
- **Minimal Maintenance:** The smooth surface and lack of exposed fasteners reduce the risk of leaks and corrosion.

Perfect For:

Modern and contemporary homes or anyone who loves a clean, minimalist aesthetic. It's also a favorite for homes in areas prone to intense heat, hurricanes, or strong weather.



Corrugated Metal Roofing: Rustic and Affordable

Corrugated metal is known for its distinctive wavy pattern, making it a go-to for rustic or industrial-style homes. It's one of the most budget-friendly metal roofing options, but don't mistake affordability for lack of durability.

Key Features:

- **Cost-Effective:** Lower material and installation costs compared to other types of metal roofing.
- **Lightweight:** Easier to install and requires less structural support.
- **Versatile:** Often used for both homes and outbuildings like sheds and barns.

Perfect For:

Homeowners looking for an economical option that still offers the benefits of metal roofing. It's particularly popular in rural or industrial-style designs.

Specialty Metals: Unique and Timeless

If you're looking for something truly one-of-a-kind, specialty metals like copper, aluminum, and zinc offer unique benefits and aesthetics that set them apart from other options.

Copper:

- **Elegance:** A stunning material that develops a natural patina over time.
- **Durability:** Resistant to corrosion and extremely long-lasting.
- **Premium Option:** Higher upfront cost but unmatched beauty and performance.

Copper is often chosen for custom homes, historical restorations, or designs where a striking, high-end finish is essential. It starts with a bright, polished finish and gradually develops a stunning patina over time, giving your home a timeless, weathered look.

Aluminum:

- **Corrosion Resistance:** Ideal for coastal areas where salt air can damage other materials.
- **Lightweight:** Easier to install and reduces structural strain.
- **Eco-Friendly:** Often made from recycled materials.

Aluminum is a practical and versatile option, especially for homes in challenging environments like coastal areas. Its lightweight properties and natural resistance to corrosion make it a popular choice for modern homeowners.

Zinc:

- **Sustainability:** 100% recyclable and requires minimal processing.
- **Self-Healing Properties:** Scratches and marks naturally blend over time.
- **Long Lifespan:** Lasts for decades with minimal maintenance.

Zinc is often chosen for homes with modern or architectural designs where aesthetics and eco-friendliness are priorities. Its natural finish can give your roof a striking appearance, while its durability ensures it performs for decades.



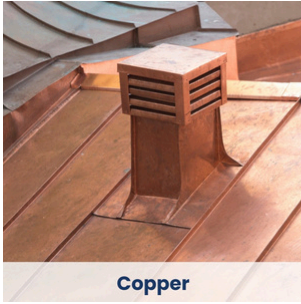
Stone-Coated Steel



Standing Seam



Corrugated



Copper



Aluminum



Zinc

CHAPTER 4

Benefits and Drawbacks of Metal Roofing

Choosing the right roofing material is all about understanding its strengths and potential trade-offs. Metal roofing stands out for its exceptional performance and long-term value, but it's important to consider every angle. Let's break down the key benefits and drawbacks so you can make an informed decision.

The Benefits of Metal Roofing

- **Longevity That Outlasts Traditional Materials**

One of the biggest reasons homeowners are turning to metal roofing is its unmatched lifespan. While asphalt shingles generally need replacement every 15–20 years, a properly installed metal roof can last 50 years, and in some cases, even longer. This longevity makes metal roofing a true investment in your home's future. For many homeowners, it's a one-and-done solution that eliminates the hassle, expense, and waste associated with repeated replacements over time.

- **Superior Weather Protection**

Metal roofs are built to handle whatever Mother Nature throws at them. From high winds to hailstorms, they stand strong against extreme weather. This is especially important in areas prone to hurricanes, where materials like standing seam or stone-coated steel offer unmatched protection.

Beyond their strength in windstorms, metal roofs are also highly resistant to water damage and debris impact, making them an ideal choice for regions with heavy rain, frequent thunderstorms, or significant snowfall. With their ability to shed water, metal roofs reduce the stress placed on your roofing structure over time.

- **Energy Efficiency That Reduces Costs**

Metal roofs are designed to reflect heat, rather than absorbing it like traditional shingles. Reflective coatings on metal panels help keep your home cooler in the summer, reducing the strain on your air conditioning system and lowering your energy bills by as much as 25%.

This energy efficiency isn't just good for your wallet—it's also a more environmentally friendly option.

- **Low Maintenance Requirements**

Unlike shingles that can curl, crack, or lose granules over time, metal roofing requires very little upkeep. A basic inspection once or twice a year to check for debris or loose fasteners is typically all that's needed to keep it in peak condition.

- **Aesthetic Versatility**

Metal roofs are no longer just for barns or industrial buildings. They come in a wide range of styles, colors, and finishes, allowing homeowners to find a look that suits their home. Whether you prefer the sleek lines of standing seam or the textured appearance of stone-coated steel, metal roofing offers options to match your aesthetic vision.

- **Increases Home Value**

A metal roof is an investment that pays off. It's attractive to buyers who want a durable, low-maintenance option, and studies show that homes with metal roofs can sell for 3–5% more than homes with asphalt shingles.



The Drawbacks of Metal Roofing

- **Higher Upfront Costs**

One of the main concerns for homeowners is the initial cost of a metal roof. On average, metal roofing costs more than asphalt shingles. However, when you factor in its longevity and reduced maintenance needs, the lifetime cost of a metal roof is often lower than its alternatives.

- **Noise During Heavy Rain**

Metal roofs have a reputation for being noisy during storms, but this is largely a myth. With proper underlayment and insulation, the sound is minimal—no louder than other roofing materials.

- **Installation Expertise Required**

Metal roofing isn't a DIY project, and not every roofing company has the skills to install it correctly. Hiring experienced professionals is essential to ensure your roof performs as intended. At Reimagine Roofing, our team is trained to handle all types of metal roofing with precision and care.

- **Potential for Denting**

While highly durable, some metals like aluminum can dent under extreme impact, such as large hailstones or falling branches. However, thicker steel roofs or stone-coated steel are much more resistant to denting.

Making the Decision

Choosing a metal roof depends on your goals. If you want something durable, energy-efficient, and great-looking, it's a smart investment, especially if you're staying in your home long-term.

If upfront cost is a concern or you're planning to move soon, other materials might make more sense. Focus on what works best for your home and budget.

CHAPTER 5

Choosing the Right Metal Roof for Your Home

When it comes to selecting the perfect metal roof for your home, the options can feel overwhelming. With so many styles, materials, and finishes available, how do you know which one is right for you? At Reimagine Roofing, we guide homeowners through this process every day, helping them weigh their needs, preferences, and budget to make the best choice.

Here's what you need to consider when choosing the right metal roof for your home.

Understand Your Priorities

Every homeowner has different priorities when it comes to their roof. Some focus on durability and weather protection, while others care more about the look or sticking to a budget. To make the best decision, start by asking yourself a few key questions:

- How long do I plan to stay in my home?
- What's my budget for upfront costs?
- Do I live in an area with extreme weather conditions?
- What look do I want for my home?

Once you're clear on what matters most to you, it's easier to narrow down your options and make a choice that fits your needs and your future plans. A roof is a big investment—make sure it's the right one for you.

Consider Your Budget

Metal roofing typically costs more upfront than traditional materials like asphalt shingles, but the long-term savings often make up for it. To find the best option within your budget, here's a breakdown of common metal roofing materials:

- **Corrugated Metal:** Affordable and durable, great for homeowners looking for a cost-effective solution.
- **Stone-Coated Steel:** Higher upfront cost but offers both strength and a classic appearance.
- **Standing Seam:** Sleek, modern, and long-lasting, but on the higher end of the price spectrum.
- **Specialty Metals:** Copper, zinc, and aluminum offer unique benefits but come at a premium price.

At Reimagine Roofing, we also offer financing options to make metal roofing more accessible. With low monthly payment plans and 12 months same as cash, you can invest in a roof that pays for itself over time.

Match the Roof to Your Home's Style

One of the greatest advantages of metal roofing is its versatility. Whether your home has a modern, rustic, or traditional design, there's a metal roof to complement it.

- **Modern Homes:** Standing seam metal roofing offers clean lines and a minimalist aesthetic.
- **Traditional Homes:** Stone-coated steel mimics the look of tile or slate while providing superior durability.
- **Rustic or Industrial Homes:** Corrugated metal adds charm and a unique character to these designs.

Your roof isn't just functional; it's a key part of your home's overall appearance. Choosing a style that enhances your curb appeal is an investment in both beauty and value.

Think About Your Climate

Climate plays a major role in determining which metal roof is right for you. Certain materials are better suited for specific conditions:

- **Coastal Areas:** Aluminum is corrosion-resistant, making it ideal for salty air environments.
- **Hurricane Zones:** Standing seam and stone-coated steel can withstand extreme wind and debris.
- **Hot Climates:** Reflective coatings on metal panels reduce heat absorption, lowering energy costs in areas with intense sun.

By considering your local climate, you'll ensure your roof performs at its best no matter the weather.

Don't Forget About Longevity

If you're planning to stay in your home for the long haul, investing in a metal roof is a no-brainer. These roofs are built to last, with lifespans ranging from 40 to 70+ years, depending on the material. That means fewer replacements, less hassle, and more peace of mind knowing your home is protected for decades.

Take standing seam roofs, for example—they can last up to 70 years with barely any maintenance. Stone-coated steel is another great option, typically lasting 50 years or more. Now, compare that to asphalt shingles, which usually need replacing every 15–20 years. Over time, the value of a metal roof really speaks for itself. It's not just a roof; it's a long-term investment in your home's future.

Prioritize Installation Quality

Even the best metal roof won't perform if it's not installed properly. Choosing a skilled and experienced installer is crucial to ensuring your roof's longevity and effectiveness. At Reimagine Roofing, we've completed thousands of metal roofing projects with precision and care. Our team uses top-quality materials and proven techniques to deliver results that stand the test of time.

Explore Real-Life Examples

Sometimes the best way to make a decision is by seeing what's possible. That's why we encourage homeowners to explore our [YouTube channel](#), where we showcase a variety of metal roofing projects. From sleek standing seam installations to transformative stone-coated steel roofs, you'll find inspiration to guide your choice.

Schedule a Consultation

Still unsure about the best option for your home? A consultation with a metal roofing expert can provide clarity. At Reimagine Roofing, we walk you through the pros and cons of each option, answer your questions, and help you weigh the factors that matter most to you.

Finding the Perfect Fit

Choosing the right metal roof for your home is about balancing your priorities, budget, and style preferences. Whether you're drawn to the modern appeal of standing seam, the classic charm of stone-coated steel, or the affordability of corrugated metal, there's a perfect option waiting for you.

At Reimagine Roofing, we're here to make the process simple and stress-free. Ready to take the next step? Contact us today to schedule your free consultation and start your journey to a better roof.

CHAPTER 6

Installation Process: What to Expect

Installing a metal roof is a precise, multi-step process that ensures your home is protected and your roof performs at its best for decades to come. At Reimagine Roofing, we pride ourselves on making the installation process as seamless and stress-free as possible. Here's what you can expect when upgrading to a metal roof.

Initial Inspection and Preparation

The first step in any roofing project is a thorough inspection of your existing roof. This ensures the structure underneath is sound and ready to support the new metal roof. If there are any underlying issues, like damaged decking or inadequate ventilation, they'll be addressed before the installation begins.

Once the inspection is complete, we remove the old roofing material and prepare the surface for the new system. Proper preparation is critical to a smooth installation and long-lasting results.

Installing the Underlayment

Before the metal panels go on, a high-quality underlayment is installed. This layer provides an additional barrier against water and adds insulation to improve energy efficiency. At Reimagine Roofing, we use materials like FT Synthetic HT-SA underlayment for maximum protection and performance.

Laying the Metal Panels

The star of the show—the metal panels—are installed with precision and care. Each panel is securely fastened and interlocked to create a weather-tight seal. Whether it's standing seam, stone-coated steel, or corrugated metal, our team ensures every piece is perfectly aligned for optimal performance and visual appeal.

Adding Flashing and Accessories

Flashing is installed around chimneys, vents, and valleys to prevent leaks and ensure water flows away from the roof. Ridge caps and other finishing touches are added to complete the roof and enhance its appearance.

Final Inspection and Cleanup

Once the installation is complete, we conduct a detailed final inspection to ensure everything meets our high standards. From fasteners to flashing, every component is checked for quality and durability. Finally, we clean up the worksite, leaving your property spotless and ready to enjoy your new roof.

What Makes Reimagine Roofing Different?

At Reimagine Roofing, we combine top-tier materials with expert craftsmanship to deliver exceptional results. Our team's attention to detail ensures your roof not only looks great but also performs under the toughest conditions.

A Roof That's Built to Last

The installation process might only take a few days, but the results will protect your home for decades. You can trust that your metal roof is installed to the highest standards, giving you peace of mind and long-term value.



CHAPTER 7

Maintenance and Care for Metal Roofs

One of the biggest advantages of a metal roof is how little maintenance it requires compared to traditional materials. With proper care, your metal roof can easily last 50 years or more, protecting your home and looking great the entire time. Here's how to keep your roof in top shape with minimal effort.

Schedule Regular Inspections

A simple inspection once or twice a year can catch small issues before they become big problems. Look for:

- **Debris Accumulation:** Leaves, branches, or dirt in valleys or gutters can lead to water pooling and corrosion over time.
- **Loose Fasteners:** Ensure screws or clips are secure to maintain the roof's structural integrity.
- **Scratches or Coating Damage:** Address any scratches to prevent rust or corrosion from developing.

Professional inspections are especially important after severe weather, such as hailstorms or high winds.

Clean Your Roof Periodically

While metal roofs don't require frequent cleaning, removing debris and dirt can help maintain their appearance and performance. Use a soft-bristle brush or a garden hose to gently wash the surface. Avoid harsh chemicals or power washers, as these can damage the protective coating.

For areas with excessive tree coverage, regular cleaning prevents moss or algae buildup that could discolor the roof.

Maintain Gutters and Downspouts

Keeping your gutters and downspouts clear is essential for proper water drainage. Clogged gutters can lead to water pooling on the roof, increasing the risk of corrosion or leaks over time.

Address Minor Repairs Promptly

If you notice a small issue, such as a dent or loose flashing, don't wait to fix it. Metal roofs are highly durable, but addressing these minor concerns quickly ensures they don't develop into more significant problems.

Protect Your Investment with a Warranty

Many metal roofing systems come with warranties that cover specific issues like coating performance or material defects. At Reimagine Roofing, we stand behind our work with robust warranties to give you peace of mind.

What Makes Metal Roof Maintenance Easy?

Unlike shingles that can crack, curl, or shed granules, metal roofs are inherently low-maintenance. Their smooth, durable surface resists weathering, and the interlocking panels provide superior protection against leaks.

Minimal Effort, Maximum Longevity

Maintaining a metal roof is simple and straightforward, requiring only occasional attention to keep it in top shape. By investing a little time in regular inspections, basic cleaning, and minor repairs, you can enjoy decades of reliable performance, durability, and peace of mind.



CHAPTER 8

Cost Considerations and Financing Options

Investing in a metal roof is about more than just upfront costs—it's about long-term value, savings, and peace of mind. While metal roofs may have a higher initial price tag, they often end up being more cost-effective over time. Here's a breakdown of what to expect when it comes to costs and how to make the investment more affordable.

Average Costs of Metal Roofing

The cost of a metal roof depends on several factors—like the material, style, and size of your home. But one thing's for sure: it's an investment that pays off in durability, longevity, and curb appeal. Here's a general breakdown of what you can expect for popular metal roofing types:

- **Corrugated Metal:** \$6,000–\$12,000 (affordable and durable)
- **Stone-Coated Steel:** \$12,000–\$18,000 (classic appearance with added strength)
- **Standing Seam:** \$14,000–\$25,000 (modern and sleek, built for longevity)
- **Specialty Metals (Copper, Zinc, Aluminum):** \$25,000+ (high-end options with unique benefits)

Yes, the upfront costs might look like a big commitment, but here's the kicker: metal roofs last 2–3 times longer than traditional asphalt shingles. That means fewer replacements, less maintenance, and more peace of mind in the long run. Plus, they add serious value to your home.

Long-Term Savings

Metal roofs aren't just durable—they're cost-efficient over their lifespan. Here's how they save you money:

- **Energy Efficiency:** Reflective coatings reduce cooling costs by up to 25%.
- **Lower Maintenance:** Minimal repairs and upkeep compared to shingles.
- **Insurance Discounts:** Many insurers offer premium reductions for metal roofs due to their durability.
- **Higher Resale Value:** Homes with metal roofs sell for 3–5% more on average.

When you factor in these savings, a metal roof often pays for itself in the long run.

Financing Options

At Reimagine Roofing, we believe every homeowner should have access to high-quality roofing. That's why we offer flexible financing options to make metal roofing more affordable:

- **Low Monthly Payments:** Spread the cost of your roof over time with financing plans starting as low as \$99/month.
- **Roofing Loans:** Competitive rates for homeowners looking to invest in their property.
- **Home Equity Lines of Credit (HELOCs):** Use your home's equity to fund the upgrade.

We work with trusted financing partners to ensure you get a plan that fits your budget and financial goals.

CHAPTER 9

Is Metal Roofing Right for You?

Deciding on a new roof is a big commitment, and it's one that will impact your home for decades. Metal roofing offers unmatched durability, energy efficiency, and aesthetic appeal, but is it the right choice for your home? Let's summarize the key factors to help you decide.

Long-Term Value

If you're looking for a roofing solution that lasts, metal roofing is a clear winner. With lifespans ranging from 40 to 70+ years, metal roofs outlast traditional asphalt shingles by decades. This means fewer replacements, less hassle, and long-term savings that make the initial investment worthwhile.

Homeowners who plan to stay in their homes for the long haul benefit the most from a metal roof's longevity and low maintenance.

Protection from Extreme Weather

Metal roofs are built to withstand the toughest conditions, from hurricane-force winds to heavy snow and hail. If you live in an area prone to extreme weather, upgrading to a metal roof provides peace of mind and superior protection. For hurricane-prone states like Florida or areas with intense heat like Arizona, metal roofs are a top choice for safety and performance.

Energy Efficiency

If high energy bills are a concern, metal roofs offer a solution. With their reflective properties, they keep your home cooler in the summer, reducing your reliance on air conditioning. Over time, this energy efficiency can lead to significant savings.

Aesthetic Versatility

Your roof is one of the first things people notice about your home, and metal roofing brings unmatched versatility to boost your curb appeal. With a variety of styles, colors, and finishes, you can choose a roof that fits your vision perfectly. Whether you're drawn to the sleek, modern vibe of standing seam panels or the timeless charm of stone-coated steel, metal roofs don't just protect your home—they elevate its look. It's all about making a statement that lasts.

Budget Considerations

Let's be real—metal roofs come with a higher upfront cost. But here's the thing: they're not just an expense; they're an investment. The long-term savings are real. Think lower energy bills, minimal maintenance, and fewer replacements. Plus, with flexible financing options, upgrading to metal roofing doesn't have to feel out of reach. It's about balancing quality and affordability to create a solution that works for you.

Who Should Consider Metal Roofing?

Metal roofing is ideal for homeowners who:

- Plan to stay in their homes long-term
- Want a roof that can handle extreme weather
- Value energy savings and environmental benefits
- Prefers a low-maintenance lifestyle
- Is looking to boost curb appeal and resale value

...then it's worth considering. Metal roofing isn't just about function; it's about making a smart choice for your home and your future. If these priorities resonate with what you're looking for, it might be the right time to explore how a metal roof could work for you.

A Smart Choice for the Future

Metal roofing isn't just a trend—it's a proven, practical solution for homeowners who want the best for their homes. With benefits ranging from durability to energy savings, it's an investment in safety, style, and long-term value.

At Reimagine Roofing, we're here to help you make the right decision for your home. Ready to learn more? Visit [Reimagine Roofing.com](https://ReimagineRoofing.com) or contact us today for a free consultation and personalized estimate.

Closing Thoughts

Thank you for taking the time to read *The Ultimate Guide to Residential Metal Roofing*. Choosing the right roof is a big decision, and it's one that deserves careful thought and the right information. That's why I'm so passionate about sharing resources like this—to help homeowners make choices they can feel good about for years to come.

We're here to listen, answer your questions, and make sure you feel confident in whatever direction you decide to go. Whether you're leaning toward metal roofing or just starting to explore your options, you can count on us to give honest advice and help you find the best fit for your home.

Your home is one of the biggest parts of your life, and it deserves a roof that not only lasts but adds real value and peace of mind. If you're ready to take the next step or just want to explore what's possible, reach out. We're here to answer your questions, talk through your options, and make sure you feel confident every step of the way. Let's reimagine what's possible for your home together.

FOLLOW OUR JOURNEY:    

BE PART OF OUR JOURNEY: **480-900-5081**

THE FUTURE OF ROOFING.

Roof Smarter. Live Better.

Discover why homeowners are choosing metal roofing. From its unmatched durability to modern style, this guide covers it all. Whether you need hurricane protection, energy savings, or a roof that lasts a lifetime, we have the answer.

The Mission

In 2020, Kody Landals set out to redefine the roofing industry with a vision centered on precision, quality, and innovation. Starting with a small team and a single truck, the company has grown to over 50 professionals, crafting thousands of roofs across 10 states.

Kody's passion for metal roofing lies in its unmatched durability, energy efficiency, and modern design. He made it a cornerstone of Reimagine Roofing's mission, elevating the craft of roofing and offering homeowners long-lasting solutions that combine strength with style.

It's not just about building roofs—it's about raising the standard. Reimagine Roofing leads the way in metal roofing solutions, protecting homes with style and strength.



\$10.99

